

IT'S CHAMPION'S
KEEP AMERICA ROLLING SALES EVENT

GM REBATES up to \$6,000 or 0% x 72mo. SELECT UNITS. OAC.

2012 CAMARO
 WILL PACE THE INDY 500 MEMORIAL DAY WEEKEND - USA'S BIGGEST RACE

2012 CRUZE LS
 EPA RATED 30MPG HWY

THE EXCITING CHEVYS ARE AT CHAMPION!

EPA RATED 29MPG HWY

WIN ONE OF TWO STAND UP PADDLEBOARDS*! Any new or used purchase gets you an entry to win.

AWARD-WINNING DEALS! AWARD-WINNING SERVICE!

YES FOLKS, THESE CHALLENGING TIMES HAVE CREATED A FANTASTIC OPPORTUNITY FOR YOU TO SAVE LIKE NEVER BEFORE ON THE NEW CHEVY CAR OR TRUCK OF YOUR CHOICE! SAVE BIG WITH MANY OF THE BIGGEST REBATES AND INCENTIVES IN CHEVY'S 100-YEAR HISTORY. PLUS BIG DISCOUNTS, HIGH TRADE-INS AND LOW CHAMPION "KEEP AMERICA ROLLING SALES EVENT" PRICES. ON NOW. DON'T MISS IT!

MONTHLY PAYMENTS \$197 BUY AMERICAN!

PRODUCTS YOU CAN TRUST!

BBB Reliability Report for Champion Chevrolet Geo
 A BBB Accredited Business since 06/02/1964.
 BBB Rating **A+**

2012 CHEVY CRUZE LS 4DR

\$17,998

MONTHLY PAYMENTS \$197

EPA RATED 36 MPG HIGHWAY

Front & Side Air Bags, A/C, 6spd Manual, Bucket Seats, Console, Daytime Lights, OnStar, Front Wheel Drive, Power Steering Windows & Locks, Rear Defogger, Sport Mirrors, Stereo/CD, Tinted Glass, Nitro Filled Tires, Tire Pressure Monitor, Stabilitrak, EcoTec 1.8L DOHC Engine, Driver Information Center, Bluetooth for Phone. Actual Color: Silver Ice Metallic.

stk#12-0110

YOUR CHEVY PRICE LEADER AND CHEVY TRUCK & 4X4 CENTER!

A CONSUMER DIGEST BEST BUY
2012 CHEVY MALIBU LS 4DR SEDAN

MONTHLY PAYMENTS \$233

EPA RATED 33 MPG HIGHWAY

stk#12-0063

A CONSUMER DIGEST BEST BUY
2012 CHEVY SILVERADO 4X4 REG CAB

MONTHLY PAYMENTS \$299

EPA RATED 21 MPG HIGHWAY

stk#12-0198

\$20,488 **\$24,888**

- \$3,000 GM REBATE **\$2,000 GM REBATE**
\$1,000 TRADE-IN BONUS

Dual Air Bags, Air Conditioned, Auto. Transmission 6 speed, Body Side Molding, Bucket Seats, Console, Daytime Lights, OnStar, Front Wheel Drive, Power Steering, Pwr Windows/Doors, Pwr Locks/Trunk, Rear Defogger, Sport Mirrors, Stereo, Nitro Filled Tires, Tire Pressure Monitor, Stabilitrak, EcoTec 2.4L DOHC Engine, Blue tooth for phone, LT Package. Actual Color: Silver Ice.

Dual Air Bags, Air Conditioned, Anti-Lock Brakes, Auto. Transmission, 4x4, Daytime Lights, OnStar, Gauge/Tach, Pkg., Power Steering, Sport Mirrors, Stereo, Tinted Glass, Nitro Filled Tires, Tire Pressure Monitor, Stabilitrak, Vortec 4.8L V8, Actual Color: Imperial Blue Metallic

Thank you! You have made Chevy cars & trucks Northern Nevada's favorite domestic vehicles! - 2011 RL Polk Report

AMERICA'S NEWEST SPORTS CAR
2012 CHEVY CAMARO LS COUPE

MONTHLY PAYMENTS \$317

EPA RATED 29 MPG HIGHWAY

stk#12-0329

CHEVY'S HOT SELLING MID SIZE SUV
2012 CHEVY TRAVERSE LS AWD 4DR

MONTHLY PAYMENTS \$392

EPA RATED 24 MPG HIGHWAY

stk#12-0045

\$25,888 **\$30,888**

- \$2,000 GM REBATE

Dual Air Bags, Air Conditioning, Anti-Lock Brakes, 6-Speed Automatic Transmission, Bucket Seats, Console, Daytime Lights, OnStar, Power Steering, Power Windows, Power Locks/Trunk, Rear Defogger, Sport Power Mirrors, Stereo/CD, Tilt/Cruise, Tinted Glass, Nitro Filled Tires, Tire Pressure Monitor, LS Package, 3.6L V6, Actual Color White.

WD, Dual Air Bags, Air Conditioned, Anti-Lock Brakes, Auto. Transmission 6 speed, Body Side Molding, Bucket Seats, Console, Daytime Lights, OnStar, Power Steering, Pwr Windows/Doors, Pwr Locks, Rear Defogger, Sport Power Mirrors, Stereo/CD, Tilt/Cruise, Tinted Glass, Nitro Filled Tires, Tire Pressure Monitor, Stabilitrak, 3.6L SIDI V6 Engine, Arm rests, cup holder, remote keyless entry, 8 passenger, Blue Tooth for phone. Actual color: Silver Metallic.

CHEVY GETS BETTER OVERALL GAS MILEAGE THAN TOYOTA! with trucks & SUVs included in the study! *AOL Study

THE ULTIMATE VEHICLE
2012 CHEVY AVALANCHE LS 4DR 4X4

MONTHLY PAYMENTS \$475

EPA RATED 21 MPG HIGHWAY

stk#12-0052

THE WORLD'S BEST SELLING FULL SIZE SUV
2011 CHEVY TAHOE LS 4-DR 4X4

MONTHLY PAYMENTS \$512

EPA RATED 21 MPG HIGHWAY

stk#11-0813

\$36,488 **\$38,888**

- \$5,000 GM REBATE **\$3,500 GM REBATE**
\$1,000 TRADE-IN BONUS

Dual Air Bags, A/C, Anti-Lock Brakes, Auto 6-Spd., Insta-Trac 4X4, Power Steering, Windows & Locks, Rear Defogger, 40/20/40 Seating, Armrests/Cupholders, Sport Power Mirrors, Stereo/CD, Tilt/Cruise, Tinted Glass, Aluminum Wheels, Nitro Filled Tires, Tire Pressure Monitor, Stabilitrak, VORTEC 5.3L V8 with Active Fuel Mgmt., Premium Smooth Ride Suspension, Convert-A-Cab Midgate, Hard Cargo Cover, Hydroformed Steel Boxed Frame, Actual Color Red.

Dual Air Bags, A/C, Anti-lock Brakes, Auto, Auto Trac 4x4, Body Side Molding, Daytime Lights, OnStar, Power Steering, Remote Keyless Entry, 40/20/40 Seating, Armrests/Cupholders, Sport Power Mirrors, Stereo/CD, Tilt/Cruise, Tinted Glass, Aluminum, Nitro Filled Tires, Tire Pressure Monitor, Stabilitrak, Vortec 5.3L V8 Engine, 3rd Row Seating, Running Boards, Luggage Rack, Premium Ride Suspension. Actual Color: Silver.

PRICE, SERVICE & SELECTION ARE WHY CHAMPION HAS SOLD OVER 80,000 SALES IN 24 YEARS!

*No purchase necessary. See dealer for details. GMAC financing on select units on approved credit. Limited time offer. All units subject to prior sale. Discounts are off our market value. Photos not exact, prices listed are. Dealer participation may affect final consumer cost. Cost to you after rebate. Rebate subject to change by manufacturers. All prices after rebates and incentives plus tax, license, doc. fees and down payment. Payments are based on 24 months, 6.9% APR, \$4,995.00 cash or trade equity plus tax, license and doc. fees of \$399.50 down payment. 0% x 72 months finance charge is \$13.89 per thousand per month. 0% X 60 months finance charge is \$16.67 per thousand per month. Interest accrues from day of purchase or lease. Chrome wheels and grills optional. All prices plus any dealer installed options. Sale ends 5/31/12.

Chevy Runs Deep

WHERE YOU'RE THE WINNER

CHAMPION

CHEVROLET

Member Reno/Sparks NCDA

800 KIETZKE LANE, RENO > 786.3111 > WWW.CHAMPIONCHEVROLETRENO.COM

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